

Liam O'Donnell

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510.862.7012

MFA

ILLUSTRATION AS VISUAL ESSAY

School of Visual Arts

2014-16

BA

ART STUDIO

University of California: UC Davis

2007-11

Certificate

TYPE/EDITORIAL DESIGN SCHOOL

Porto, Portugal

2019

Skills

ILLUSTRATION

Editorial

Portraits

Storyboarding

Character Design

Handtype

GRAPHIC DESIGN

Branding

Typesetting

Print & Digital Marketing

Advertising Collateral

OTHER

Gardening

Zine Making

Photography

Burrito Eating

Bad Dancing

Break of Dawn Surfing

THEDAILYPENCIL.COM

Illustrator

FREELANCE 2014-24

Concept driven editorial drawings

Quirky and emotive character design and development

Hand drawn type for branding, marketing, posters and books

Storyboarding for animated and live action TV spots

Clients include: ESPN, BuzzFeed, Egghead.io, w2o, NBC, Spotco, FX

Sr. Designer

NICKELODEON 2022-24

Digital marketing and brand design for Nick and Nick Jr. properties

Building assets for DTO, VOD and Gracenote and other CMS while

following best practices for each digital design system and platform

Using knowledge of HTML and responsive UI to ensure optimization

Retouching, photo manipulation and illustration

Strong organizational skills working on multiple projects at all times

Use of Figma, Adobe Photoshop, Illustrator and After Effects

Designer

SERINO COYNE 2017-20

Key art and branding development for live entertainment

Broadway show poster, playbill and billboard design

Print and digital marketing/advertising collateral

Pitch materials for proposals and new client relationships

Designer/Staff Illustrator

FOURTEEN-FORTY DESIGN 2017

Designing custom wedding stationery

Precision typesetting and layout

Illustrating maps, icons and patterns

Production design

Photo Editor/Photographer

CALIFORNIA AGGIE NEWSPAPER 2008-10

8,000 - 11,000 daily copies in print + online edition

Color correction and photo editing

Hiring and management of 10 person photo team

Recognition

3x3 Annual merit and Honorable mention 2016

School of Visual Arts Merit Scholarship 2015 - 16

UC Davis Citation of Outstanding Performance, Outstanding Senior

Award, Nettie Weber Scholarship 2009 - 11

Phi Beta Kappa Honor Society 2010